

Northeastern University Khoury College of Computer Sciences

## Skills and Expertise in CSGs / HCGs

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Northeastern University Khoury College of Computer Sciences

## Why do skills and expertise matter?







#### **Expertise in HCGs**

#### **YOURCASE** The Wolf and the Crane (Aesop)

Total number of phrases

Correct phrases you agreed with

Incorrect phrases you disagreed with

Correct phrases you disagreed with Incorrect phrases you agreed with

Your new rating is

Review case

25

3 🗸

2 🗙

11 🗙

48% 💗





Northeastern University Khoury College of Computer Sciences

### Using skill chains to understand expertise



#### **Skill Chain**





- mC







#### Why Skill Chains?

# Outline of onboarding requirements Knowledge tracing



#### Why Skill Chains?

Outline of onboarding requirements

 Knowledge tracing

 Identify breakdowns during playtesting

 Dynamic tutorials



#### Why Skill Chains?

- Outline of onboarding requirements

   Knowledge tracing

   Identify breakdowns during playtesting

   Dynamic tutorials

   Help players track progress
  - Personalized learning



#### **Easier Said Than Done**

#### **Easier Said Than Done**

#### ✗ Typically made manually by developers



#### Easier Said Than Done

X Typically made manually by developersX Can be done by intensive CTA methods

(Cognitive Task Analysis)





## **Direct Elicitation**



#### **Research Questions**

1. Do players and developers share the same understanding of the skill chain?



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- 2. How do players and developers conceptualize the skills gained through play?

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- 1. Do players and developers share the same understanding of the skill chain?
- 2. How do players and developers conceptualize the skills gained through play?
- 3. Is direct elicitation effective for understanding a game's skill chain?

### Skill Chains ( # Interviewed )

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🔥 Game	Novice play	ers Expert play	yers Developers	ŧ
Foldit	4 (1)	6 (3)	2	
Eyewire	0	3 (1)	1	
Eterna	0	3 <sup>†</sup> (3)	3 <sup>‡</sup> (3)	
Total	4 (1)	12 (7)	6 (3)	T Z
i en		One chain was in two parts	Also experts	
$\Lambda \sim F = mc^2$			VZ S S Hz	)

#### **Games of Interest**

#### Eyewire





#### Foldit





#### 1. Read an article about skill chains

a. <u>https://www.gamasutra.com/view/feature/1524/the\_chemistry\_of\_game\_design.php?</u>



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- 3. Make a skill chain

a. draw.io suggested





things

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- 2. Showed an example:
- 3. Make a skill chain a. <u>draw.io</u> suggested

\*3 novices first played Foldit (30 min. tutorial; 10 min science)







#### Multi-Coder Reflexive Thematic Analysis

How do players and developers conceptualize the skills needed to play CSGs?

#### Multi-Coder RTA

How do players and developers conceptualize the skills needed to play CSGs?

Assume skill chain model
Assume 1 label per node



Category	Description	Example*	
Actions	Any tool or in-game ability the player can use; a single player input	Freeze	
Practice	The act of repetition or continual play, especially with a focused goal, often to sharpen soft skills in the game	Practice coloring	
Procedures	A specific sequence of actions or a combination of inputs	Rubber bands pull sheets together	
Strategies	A high-level plan for reaching a goal; unlike Procedures, a Strategy does not specify a particular sequence but instead provides heuristics and guidelines such as if/then statements with freedom regarding how the goals are to be executed; this category also includes specific decisions made during the strategizing process	Hand fold[ing]	
Guidance	Any instruction or assistance provided to a player, either from the game (such as tu- torials, feedback, tooltips, and paratexts such as wikis), or between players (such as mentorship)	Press W to wiggle the protein	
Discoveries	Any observations which affect the player's mental model, such as learning new game rules, experiencing epiphanies about the effectiveness of different strategies, or noticing informative details in the game state	Clashes are bad	
Social	Collaborations, competitions, or communications with other players	Competition is fun	
Objects	Any specific game element, resources, or in-game entities and concepts	Score	
Motivation	ivation Any goal, reward, or other motivating factor that the player considers; these are com- bined because the player uses motivation to inform a goal which leads to a reward which satisfies the motivation in a continuous, repeating cycle		

#### **Categories Compared to Prior Work**

Categories of This Study	Cook's Atoms	Deterding's Atoms	P11, Eyewire Player Legend	P6, Foldit Player Legend	P9, Foldit Player Legend	P10, Foldit Player Legend
Actions	Action	Actions	Player Action	Action	Controls / Actions	Player Action
Practice	_	-	-	Investment (personal & community)	-	-
Procedures	-	-	-	-	Side Issues*	-
Strategies	-	Challenges**	Player Decision	_	-	-
Guidance	Feedback	Feedback	-	-	Definition / explanation	Veteran / Science Input
Discoveries	Modeling	Rules**	-	-	-	Player thought
Social	-	-	-	Social	-	-
Objects	Simulation	Objects	Game Information	-	Concepts	Visual Element
Motivation	-	Goals, Motivation	-	Incentives	-	-

#### Single-Coder RTA

How do players and developers conceptualize the skills needed to play CSGs?

### Single-Coder RTA

How do players and developers conceptualize the skills needed to play CSGs?

Don't assume skill chain modelDon't assume 1 label per node



### Single-Coder RTA

Four themes:

- 1. Experts are Experiential Learners
- 2. The Process of Playing
- 3. Tutorials as Passive and Standard
- 4. Knowledge Framing



#### **Observations lead to current behavior**

"Attaching bands by hand seems easier when something is wiggling, so I often wiggle sidechains when attaching bands by hand." (P7, Foldit Player)



Experts gain an intuitive "eye", or professional vision "...I intuitively know rather than understand and play from how the pattern looks and feels more than from my scientific knowledge, which is apparently improving but not in conscious ways. The key to my own way of playing foldit is how a pattern looks rather than knowing why it folded up correctly from a scientific point of view." (P8, Foldit Player)

#### **Experts remember discoveries**

"Realizing the importance of hydrogen bonds in making good structures from B-strands. **Puzzle 630...really brought this idea home**." (P7, Foldit Player)

#### **Social learning and socialization is critical** *"ask for help in chat… be active in chat"* (P13, Eyewire Player)

*"find players who can help you"* (P14, Eterna Player)

**Using community-creating knowledge and paratexts** *"further informations: notifications, Eyewire blog, Eyewire forum, Eyewire wiki, Eyewire museum"* (P11, Eyewire Player, punctuation added for clarity)

"The **Black Belt Folding videos** showed me the value of using the Selection Interface..." (P7, Foldit Player)
**Referencing external background knowledge** *"Other [scientific] models exist with different parameters and behaviors"* (D6, Eterna Player/Developer)

*"Hydrophobic: 'Water hating' sidechains...do not bond well with water... Hence, most proteins in solution will have hydrophobic proteins facing inwards..."* (P9, Foldit Player)

### **Emphasizing the Big Picture**

"The barebones basics of what even is a protein, what are the rules of folding, and what we should be looking for when folding... emphasizes the background knowledge needed to understand what even is "good" in this game... keeping players focused on the big picture...." (P10, Foldit Player)

**Need for Dedicated Practice** 

"...*learning by doing experience...*" (P6, Foldit Player)

*"User sent to practice cube...x5"* (D3, Eyewire Developer)

### **Self-Reflection**

"EARLY game experience: Frustrating tutorials, crappy early beginner puzzle results, stab in the dark work on some intermediate puzzles, more frustration... **Learning** what works... My ED [Electron Density] skills are very poor, but I see them slowly improving..." (P8, Foldit Player)

### **Apply Situational Strategies**

"If things seem stuck (like when hand-folding), use a low clashing importance to help things move to where you want them.... Sometimes you have to accept a loss in score in order to raise the score... if you are making a major change by hand, it often helps to do some wiggling and let the score fall a bit before starting your next *recipe..."* (P7, Foldit Player)

# The Process of Playing

Interactions at a Surface Level

**Novices and Developers** 

**Interactions at a Detailed Level** 

**Experts and Player/Developers** 





-^

# The Process of Playing

#### **Interactions at a Detailed Level**

"Secondary structure controls....Right click the restructured residues -> Ideal SS... Sheets will require another sheet to form hydrogen bonds (you can form one by making the protein do a hairpin and go back the other way)...For design puzzles, secondary structures 🖉 🔊 can alternatively be assigned using the Blueprint tool..." (P9, Foldit Player)

## **Tutorials as Passive and Standard**

Equating the Tutorial with the Onboarding Experience

**Novices and Developers** 

Describing a Prototypical Novice's Journey to Expertise Foldit/Eyewire



## **Tutorials as Passive and Standard**

### **Describing the Novice Journey**

"Start: What am I looking at ... The Protein (I assume)... Okay, so there's point's [sic] and stuff. Gonna need to raise it... But how do I actually move things?... So this score changes in real time based on what I'm doing. Noted. I don't wanna sit here and drag every sidechain **though...** It'd be pretty tedious and boring if you had to go through and manually drag every sidechain, so we have the Shake tool! ... Wiggle is awesome! Why don't we just use this all the time? ... Situations where Wiggle doesn't work..." (P10, Foldit Player)

# **Knowledge Framing**

**Motivation** 

Foldit/Eyewire

### Flowcharts, Task Diagrams, and Structural Nodes

All

# **Knowledge Framing**

#### **Motivation**

"**User receives points** and is shown place on the leaderboard... Motivation increases" (D3, Eyewire Developer)

"**achievements**... *millionaire milestones...*" (P12, Eyewire Player)

"High score... Competing online... Contributing to science..." (P3, Foldit Novice)



# **Knowledge Framing**

Flowcharts, Task Diagrams, and Structural Nodes "Advanced Techniques" (D1, Foldit Developer) "More Successes" (D4, Eterna Player/Developer) "Main Techniques (Hand-Folding)" (P10, Foldit Player) "Tutorial Stage" (P16b, Eterna Player)





### Making chains

1-6 hours, sometimes across days



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1-6 hours, sometimes across days

### Prep work

Replaying tutorial



#### Making chains

1-6 hours, sometimes across days

### Prep work

Replaying tutorial

Uncertainty about desired output





# **Final Results**

The answers to all our RQs





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# Do players and developers overlap in their definitions of the skill chain?

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# **Yes, but** those definitions reflect existing tutorial structure.



- 1. Tutorial-oriented
  - a. Tutorials as passive and standard
  - b. Describing The Process of Playing, at the surface



- 1. Tutorial-oriented
- 2. Core loop
  - a. Describing The Process of Playing, surface and detailed



- 1. Tutorial-oriented
- 2. Core loop
- 3. Stream of Thought
  - a. A glimpse at the expert's *Experiential Learning* experience



- 1. Tutorial-oriented
- 2. Core loop
- 3. Stream of Thought
- 4. What You See Is All There Is (WYSIATI)
  - a. Describing The Process of Playing, at the whole surface



# Is direct elicitation effective for understanding a game's skill chain?



# Is direct elicitation effective for understanding a game's skill chain?

#### Sort of.



















### **Skill Conceptualizations**

Actions: atomic interactions
Procedures: sequences of actions
Tactics: complicated procedures open to interpretation



- 1. Actions: atomic interactions
- 2. Procedures: sequences of actions
- **3. Tactics:** complicated **procedures** open to interpretation
- 4. Strategies: high-level plans informing tactics

# Implications for Design

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1. Give the big picture up front



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- 1. Give the big picture up front
- 2. Embrace social learning and paratext use


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- 3. Reinforce the intended structure of knowledge
- 4. Situate learning within applicable, meaningful contexts
- 5. Design for discovery and self-reflection
- 6. Encourage practice and learning beyond the tutorial

### Limitations and Future Work

#### 1. Generalizability / Sample Size

a. More data needed



### Limitations and Future Work

1. Generalizability / Sample Size

### 2. Lack of Instruction / Uncertain Outputs

- a. Crowdsourced elicitation?
- b. Structured recall?



### Limitations and Future Work

- 1. Generalizability / Sample Size
- 2. Lack of Instruction / Uncertain Outputs
- 3. Limited by Effectiveness of Current Tutorials
  - a. Social/exploratory learning by necessity?





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# Questions?



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# Barriers to Expertise in Citizen Science Games



### Citizen Science Games (CSGs)

Produce scientific data



### Citizen Science Games (CSGs)

- Produce scientific data
- Provide public access to scientific and societal challenges



### Citizen Science Games (CSGs)

- Produce scientific data
- Provide public access to scientific and societal challenges
- Opportunity for public STEM education



- ✓ ++ Produce scientific data
- ++ Provide public access to scientific and societal challenges
- ++ Opportunity for public STEM education



- ✓ ++ Produce scientific data
- ++ Provide public access to scientific and societal challenges
- ++ Opportunity for public STEM education
- Participants gain unique expertise



Examples:

- Protein Design (Foldit)
- RNA Design (Eterna)
- Language translation (Duolingo Immersion)

Hypothetically:

- Identifying *isnad*s
- Revising texts for clarity

- ✓ ++ Produce scientific data
- ++ Provide public access to scientific and societal challenges
- ++ Opportunity for public STEM education
- Participants gain unique expertise

✗ Participation requires expertise



#### Making someone an expert is very, very difficult.



RQs:

#### What is the path to expertise in ECCSGs?

#### What are the major barriers along that path?





Little attention has been given to CSG player experience, but here's what we have learned:



# Background

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- 1. Intrinsic motivation -> participation
  - a. Eveleigh et al. 2014; Haythornthwaite 2009



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#### 2. We need better tutorials

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# Background

Little attention has been given to CSG player experience, but here's what we have learned:

- 1. Intrinsic motivation -> participation
  - a. Eveleigh et al. 2014; Haythornthwaite 2009
- 2. We need better tutorials
  - a. Díaz et al. 2020; Skarlatidou et al. 2019
- 3. Problems of accessibility and inclusion
  - a. Spiers et al. 2019



### **Games of Interest**

#### Eyewire





#### Foldit





16 ECCSG players, semi-structured interviews

- a. 12 Foldit
- b. 3 Eterna
- c. 1 Eyewire



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16.2 hours of audio transcription (M=60.75 min; SD=11.86)



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Asked about play experiences & game skills;



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16.2 hours of audio transcription (M=60.75 min; SD=11.86)

Asked about play experiences & game skills; Reflexive thematic analysis, 5 iterative rounds



### **Resulting Themes**

What's the Path to Expertise?

**Social and Exploratory** 





Social and Exploratory

Sociocultural Barriers Missing Open Communication



### **Resulting Themes**

Social and Exploratory

Missing Open Communication

Game Design Barriers Missing Polish



### **Resulting Themes**

Social and Exploratory

Missing Open Communication Missing Polish

**Instructional Barriers** 

**Missing Instruction** 



**Expertise is social** 

Expertise is exploratory

Dual motivators of continued engagement: Science and Self





#### **Expertise is social**

It's a combination of, like, **messing around and then** looking it up somewhere else and **asking somebody**. (P11, Foldit, Intermediate)

There's a **community of veterans** that you're stepping into who can **share information and encouragement**. (P9, Foldit, Expert)

#### Expertise is exploratory

Most of the expertise that you need to operate the game do not appear in the tutorial. They are gained from **experience and trial-and-error**. (P13, Eyewire, Intermediate)

*I have to struggle with it before it has any meaning to me to look it up online.* (P5, Foldit, Novice)

**Dual motivators of continued engagement:** 

Science and Self

The chance to **both do hard puzzles and contribute to science**. It's really what got me interested and what has kept me interested. (P9, Foldit, Expert)

#### **Professional vision**

(Confirms Ponti et al. 2018b)

I think after you play with it for a long time, **you get a sense of what looks good.** (P3, Foldit, Expert) [Working with difficult data involves] **knowing how a cell is supposed to look.** (P13, Eyewire, Intermediate)


Gatekeeping; low knowledge self-efficacy; lack of adequate community content

Lack of strong communication



# \*Tension between open science and secret competition

Gatekeeping; lack of adequate community content

Secause learning is social and exploratory, players need good community content



#### Gatekeeping; lack of adequate community content

- Because learning is social and exploratory, players
  need good community content
- ✗ BUT creation of this content is restricted by:
  - ✗ Implicit gatekeeping by other players
  - ✗ Explicit gatekeeping by developers

Lack of adequate community content

Minecraft is a good example of a game where **you** basically learn the game from the wiki or you watch a YouTuber play it, you know, and you know, with Foldit, you don't really have that. You don't really have a lot of video content creators for the game. (P1, Foldit, Intermediate)

Low knowledge self-efficacy

*I'm not comfortable* with like *showing how I'm playing*... And I would not be comfortable trying to edit the wiki. These guys [other players] know way too much. (P11, Foldit, Intermediate)



**Gatekeeping from developers** 

I've thought about reorganizing the Eterna wiki.... Probably wouldn't be accepted... I've seen a lot of other players spend a lot of time creating content and tutorials and organizing things, and it just gets ignored. [Interviewer: Does it get ignored by the players or the developers or both?] The developers. (P16, Eterna, Intermediate)



Lack of strong communication

I try to [follow Foldit news]. But then [it] starts to talk about things which I just don't understand. And then, you know, it just kind of... at that point I don't pay much attention. (P6, Foldit, Novice)

#### Really, a lack of strong communication

They're using scientific jargon that we don't understand... Players have to ask a lot of questions, because it's unclear to us. ... I don't know if ... it's just not occurring to other people ... or they're embarrassed and don't want to look stupid, but ... and even I ... hesitate to ask any more questions because, like, I'm worried, it's making me look uninformed... (P16, Eterna, Intermediate)

No seriously, a huge lack of strong communication

*I'm very iffy on what it means to create a solution in Foldit and then somehow that goes into the lab... I still don't really know much about how that happens.* (P11, Foldit, Intermediate)

Okay last slide on poor communication

We never, we don't see hardly any results of this development... They occasionally will come out once or twice a year and say we mapped this neuron and show a picture or a collection of neurons. But **nobody's** really saying what actually they are learning from it or what they are trying to learn from it. (P13, Eyewire, Intermediate)

# Tension between open science and secret competition

(Confirms Ponti et al. 2018a)

I'm a new player. I would benefit greatly from new solutions, but I don't have access because I might compete with this player.... There is some level of weird sort of friction that's like, I can't receive help from you because you're on the other group... There's such a level of secrecy placed on sharing solutions that it's completely unwarranted. (P8, Foldit, Novice)



**UI** issues

**Technological issues** 

Game design and gamification issues



**UI** issues

# *I just found that I was fighting the UI a lot…* (P12, Foldit, Intermediate)

One of the hardest things to learn is how to manipulate and see the part of the cell that you're interested in. And to figure out the correlation between the 2D view and 3D view. (P13, Eyewire, Intermediate)

**Technological issues** 

You know, when somebody says, oh, I just did this and it came out like that and then I try it and, you know, four hours later and I'm still not getting a result. It's very frustrating. And I have a good machine. (P3, Foldit, Expert)



Game design and gamification issues

It was like, I moved a sidechain and I wiggled it and I got the puzzle. I have no idea how. And you try the exact same thing. It didn't work the next time. You have no idea how it happened. (P12, Foldit, Intermediate)

**Entry skill barrier** 

Lack of adequate feedback

Missing the big picture

Doesn't teach everything



#### **Entry skill barrier**

You had no advice ... just "Go for it. Build a protein." And I didn't know where to start... (P10, Foldit, Intermediate)

[The tutorials] are pretty [pause] light. They don't... go into any great detail. **They pretty much show you what the basic controls do, and then throw you in the deep end.** (P13, Eyewire, Intermediate)

Lack of adequate feedback

(Confirms Eveleigh et al. 2014)

At some point... I just can't advance any further. I just have no idea of what to do at this point. (P6, Foldit, Novice)

I'm frustrated by how slow science is...To hear any results... (P9, Foldit, Expert)



#### Missing the big picture

When I started ...I just saw a score, but I didn't know what the score was... (P10, Foldit, Intermediate)

I'm not sure how this simulation relates to actually putting stuff in a jar and adding whatever. ... **it seems very far away from the game**. (P5, Foldit, Novice)



Doesn't teach everything

*Most of the skills that you actually use… the harder skills are not even attempted to be taught.* (P13, Eyewire, Intermediate)

So the initial tutorial to learn basic skills to get access to the labs is quite good, but after that, **once you're in the labs there are no more tutorials.** (P16, Eterna, Intermediate)



The role of science

#### Experts struggle to explain expertise





The role of science

Mixed responses:

- **X** Learning the science happens naturally
- ✗ Not needed to play but needed to be good
- ✗ Needed but not taught
- ✗ Not wanted, "just give me a game to play"





The role of science

One result was clear: **players need a bridge to the scientists**.

[This player] is invaluable because he is a player and he understands the player perspective, but he also understands a lot of the science, and the scientists, and how they think. (P16, Eterna, Intermediate)



Experts struggle to explain expertise

Because even I can't really put into words what makes a well-designed protein. Like you see a lot of good proteins, but **it's really hard to put into words.** (P12, Foldit, Intermediate)





## Path to Expertise

#### **Social Learning**

Add or improve social features for connecting players Collaborate with professional community managers



## Path to Expertise

### **Social Learning**

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#### **Exploratory Learning**

Encourage exploration and intelligent trial-and-error

## Path to Expertise

## **Social Learning**

Add or improve social features for connecting players Collaborate with professional community managers

## **Exploratory Learning**

Encourage exploration and intelligent trial-and-error

### **Multiple Motivators**

Enable science, entertainment, and learning

## Lack of Community Content

Address, discourage, and prevent gatekeeping. Provide technical and social assistance for community content creation.



## Lack of Community Content

Address, discourage, and prevent gatekeeping. Provide technical and social assistance for community content creation.

## Lack of Strong Communication

Provide more science details and praise specific contributions.

Collaborate with communicators and science journalists.

#### **UI** Issues

Collaborate with professional UI/UX designers.



**UI** Issues

Collaborate with professional UI/UX designers.

## **Technological Issues** Collaborate with professional software developers.



**UI** Issues

Collaborate with professional UI/UX designers.

#### **Technological Issues**

Collaborate with professional software developers.

#### **Game Design Issues**

Collaborate with professional game designers.



#### **Entry Skill Barrier**

Collaborate with professional instructional designers.



## Missing Instruction Entry Skill Barrier

Collaborate with professional instructional designers.

#### Lack of Adequate Feedback

Establish qualitative P2P feedback and automated in-game feedback mechanics; provide regular science communications.
## Missing Instruction Entry Skill Barrier

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#### **Missing the Big Picture**

Teach the core loop and contribution framework early.



## Missing Instruction Entry Skill Barrier

Collaborate with professional instructional designers.

### Lack of Adequate Feedback

Establish qualitative P2P feedback and automated in-game feedback mechanics; provide regular science communications.

#### **Missing the Big Picture**

Teach the core loop and contribution framework early.

### **Doesn't Teach Everything**

Collaborate with expert players.

# It Takes a Village

- Scientists
- Community managers
- Communicators
- Science journalists
- UI/UX designers
- Software developers
- Game designers
- Instructional designers
- Expert players



# **Funding Matters**

Current funding:

• Research / Government Grants

Consider:

- Entrepreneurial partners (startups, incubators)
- *Pro bono* collaborations with professionals



## Conclusions

- Provide more instructional scaffolding
- Polish your games
- Build community

The next step is design-centered research to lower barriers.



## Thanks



UMass | Dartmout

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## @joshaaronmiller

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#### You can also split your content

#### White

Is the color of milk and fresh snow, the color produced by the combination of all the colors of the visible spectrum.

#### Black

Is the color of coal, ebony, and of outer space. It is the darkest color, the result of the absence of or complete absorption of light.

#### Presentation design

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- × Body copy: Dosis

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